

Estée Lauder Securities Settlement
c/o Epiq
P.O. Box 5983
Portland, OR 97228-5983

COURT-ORDERED LEGAL NOTICE

In re The Estée Lauder Co., Inc. Sec. Litig., No. 1:23-cv-10669-AS (S.D.N.Y.)

Your legal rights may be affected by this securities class action settlement. You may be eligible for a cash payment. Please read this postcard carefully.

The postcard provides only limited information. For more information, please:

Visit: www.EsteeLauderSecuritiesSettlement.com and read the detailed Notice

Call: (877) 357-1477

Email: info@EsteeLauderSecuritiesSettlement.com



PLEASE VISIT WWW.ESTEELAUDERSECURITIESSETTLEMENT.COM FOR MORE INFORMATION

Lead Plaintiffs in the class action *In re The Estée Lauder Co., Inc. Securities Litigation*, No. 1:23-cv-10669-AS (S.D.N.Y.) have reached a proposed settlement of the claims against Defendants. If approved, the Settlement will resolve alleged violations of the federal securities laws under the Securities Exchange Act of 1934. Defendants deny any liability or wrongdoing. You received this Postcard because you, or an investment account for which you serve as a custodian, may be a member of the Settlement Class: **All persons and entities that purchased or otherwise acquired the publicly traded common stock of The Estée Lauder Companies Inc. during the period from February 3, 2022 through February 3, 2025, both dates inclusive, and were allegedly damaged thereby.**

Pursuant to the Settlement, Defendants will pay or cause the payment of \$210,000,000 in exchange for the full and complete settlement of the Action and the release of all claims asserted and related claims. This amount, plus accrued interest, after deduction of Court-awarded attorneys' fees and expenses, Notice and Administration Expenses, and Taxes, will be allocated among Settlement Class Members who submit valid claims. Your *pro rata* share of the Settlement proceeds will depend on the number of valid claims submitted, and when you purchased shares of Estée Lauder common stock. If all Settlement Class Members participate, the estimated average recovery will be \$0.68 per allegedly damaged share before deduction of Court-approved attorneys' fees and expenses and approximately \$0.46 after. Your share of the Settlement proceeds will be determined by the plan of allocation in the long-form Notice, or such other plan that may be approved by the Court.

To qualify for payment, you must submit a timely and valid Claim Form. Receipt of this Postcard does not mean you are eligible. The Claim Form can be found at www.EsteeLauderSecuritiesSettlement.com or you can request that one be mailed to you. You can also submit a claim online via the website. Claim Forms must be postmarked (if mailed), or submitted online, **on or before August 5, 2026**. If you do not want to be legally bound by any releases, judgments or orders in the Action, you must exclude yourself from the Settlement Class **on or before July 30, 2026**. If you exclude yourself, you may be able to sue Defendants about the claims being settled, but you cannot get money from the Settlement. If you want to object to any aspect of the Settlement, you must file and serve an objection **on or before July 30, 2026**. **The long-form Notice provides instructions on how to submit a Claim Form, exclude yourself, or object, and you must comply with all of the instructions in the long-form Notice.**

The Court will hold a hearing on **August 20, 2026 at 2:00 p.m.**, to consider, among other things, whether to approve the Settlement and a request by the lawyers representing the Settlement Class for up to 32% of the Settlement Fund in attorneys' fees, plus expenses of no more than \$875,000. You may attend the hearing and ask to be heard by the Court, but you do not have to.